School Based Strategy for Onboarding & Advising

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Presentation Outline

• MGA Overview
• Where we were before?
• Where we are now?
• Perspectives
  – Enrollment Management
  – Academic Affairs
  – Student Support
  – Advisors
• Lessons learned
• Discussion and Sharing
Middle Georgia State University

- Blended Mission
- Five Campuses
- Enrollment
- Student Profile

Macon

Cochran

Warner Robins

Dublin

Eastman
Before

- Orientation
  - Student Affairs – Planning & Focus
  - Encouraged but not mandatory
  - 813 students attended

- Advising
  - Hybrid Model
    - Decentralized – Advisors assigned to Schools
    - Centralized – Institutional events, Advising Center (Macon)

- Communications
  - Call Center: directed calls to Advising Center
  - Centralized point of contact
  - Academic Affairs Oversight
Orientation – NOW

- Under Enrollment Management
  - Orientation Committee
    - Academic Affairs
    - Enrollment Management
    - Student Affairs
  - Mandatory
  - Increased Communications
  - Increased Attendance – 1714

- Restructured Orientation to align with momentum year
Advising – NOW

• Decentralized
• Deans are responsible for building effective advising program within their school
• Students assigned to Advisor in respective School at point admission
• Academic Affairs oversight – Associate Provost and Provost Fellow (updates and training)
• Role of Advising in Orientation
Enrollment Management

• Office of Admissions activities
  – Generated Orientation sign up page for website
  – Students received multiple communications
    • Emails, text messages, and phone calls
  – Admissions provided lists to Academic Advising
  – Admissions staff members at each Orientation to assist as needed

• Marketing and Communication
  – Provided direct support via developing communication pieces in a timely manner
Enrollment Management

• Orientation Advisory Committee
  – Collaboration (rounding sharp edges)

• Communication
  – Increased communication
  – Academic Sessions (Faculty Leaders)

• Resource fair
  – Connecting students to resources
Role of Academic Affairs

- Provide an overview of academic programs
- Presentation on the academic mindset
- Inclusion of Momentum Year Directives
- Execution of the Mindset Survey
- Connecting students with their academic Dean/Chairs/Faculty
Perspectives ...

- Student Support
- Advisors
Lessons Learned

• What it takes?
  – Communication
  – Collective Ownership
  – Collaborative Planning
  – Resource pooling

• Impact
  – Increased involvement of Academic & Non-Academic Units
  – Increased student participation
  – Connecting students to their “Academic Home”
  – Continuous improvement
Discussion and Sharing

• Questions?
• Survey – What is orientation like at your institution?
• Orientation for specific student populations