FOCUS AREAS and MOMENTUM YEAR

Nikolas Huot
Strategy Director—Complete College America
@NikolasHuot
FOCUS AREAS

Group of majors linked in a common general discipline and career cluster with, for the most part, shared first-year Core Curriculum courses and requirements.

Example: Business focus area includes accounting, finance, marketing, entrepreneurship, etc. Same math pathway and same lab sequence.
FOCUS AREAS

• Eliminate dilemma of choice during onboarding
• Shape students’ first-year degree map and curriculum—momentum year
• Provide opportunities for interventions to explore and choose major
  o Allow for more informed, deliberate decisions
  o Help reduce major changes after first year
FOCUS AREAS

• Students are already asked: “What are you interested in?”
• Advisors already assist students with choosing a major and schedule until a major is declared.

Focus Areas allow you to institutionalize the practice into advising, gather data on students in each focus area, and incorporate into broader pathway strategy.
## FOCUS AREAS

### META-MAJOR

**Business:**
- Pre-Actuarial Science
- Pre-Accounting
- Pre-Business Economics
- Pre-Computer Information Systems
- Pre-Finance
- Pre-Hospitality
- Pre-Managerial Sciences
- Pre-Marketing
- Pre-Risk Management and Insurance
- Pre-Real Estate

**Natural Sciences:**
- Biology
- Chemistry
- Computer Science
- Geosciences
- Mathematics
- Neuroscience
- Physics

**Health Sciences:**
- Pre-Nursing
- Nutrition Sciences
- Pre-Respiratory Therapy

**Humanities:**
- African-American Studies
- Applied Linguistics
- English
- Pre-Journalism
- Philosophy
- Religious Studies
- Speech
- Women's, Gender & Sexuality Studies
- World Languages & Cultures: French, German and Spanish

**Social Sciences:**
- Anthropology
- History
- Interdisciplinary Studies
- Political Science
- Pre-Psychology
- Sociology
- Public Health

**Arts:**
- Art
- Art Education
- Art History
- Art Studio
- Music
- Music Management
- Pre-Film and Video
- Theater

**Education:**
- Pre-Birth through Five
- Pre-Early Childhood Education
- Pre-Health and Physical Education
- Pre-Exercise Science
- Pre-Middle Level Education

**Policy Studies:**
- Criminal Justice
- Economics
- International Economics and Modern Languages
- Public Policy
- Pre-Social Work

**Undeclared**
### Business

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<th>Course</th>
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Selection of courses in first semester of degree map for all majors in focus area includes Core courses & starts meeting momentum year requirements--English, Math, Major courses.
FOCUS AREAS IMPLEMENTATION

- Limit between 5-8 focus areas
- Involve advisors to group majors and select schedules
- Ensure degree maps are very similar first year
- Develop activities to help students choose a major (first-year seminar)
- Include Undeclared/Exploratory Focus Area
- Communicate clearly purpose prior to Orientation
Questions?
Concerns?
Comments?