Complete College Georgia

2016 Campus Plan Updates
Overview

• Purpose & Function
• Process
  – Strategy Survey
  – Metrics
  – Narrative Report
• Objectives
• What’s New
• Review and Feedback
• Submitting the Report
• Campus Liaisons
PURPOSE AND FUNCTION
Why Bother?

For the System Office:
Window into the work and priorities on campuses.

For the institutions:
Opportunity for reflection and refining of goals, objectives and paths.
Does anyone use these things?

- Campus Plan Updates help the System Office set priorities for our activities.
- Updates help to respond to policy makers’ inquiries and interests.
- Details in the Updates can help to guide work on other campuses.
2016 CCG Campus Plan Updates

UPDATE PROCESS
The Update Process

Two Parts of the Campus Plan Update

– Strategy Survey—completed online

– Narrative Report
  • Institutional Mission and Student Body Profile
  • Summary of Activities
  • Observations and Projections
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 27</td>
<td>Status Report instructions sent out to campuses</td>
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<tr>
<td>June 9</td>
<td>Status Report webinar</td>
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<td></td>
<td>Call for peer review volunteers</td>
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<tr>
<td>June 22</td>
<td>Validated Data distributed to campuses</td>
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<tr>
<td>August 18</td>
<td>Strategy Survey Completion Deadline</td>
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<td></td>
<td>Optional Draft Status Reports Deadline</td>
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<td></td>
<td>(for institutions wishing peer review)</td>
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<tr>
<td>September 14</td>
<td>Campus Progress Check ins, Data Update; Optional reviews returned to campuses</td>
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<tr>
<td>October 28</td>
<td>Final update reports due to System Office</td>
</tr>
<tr>
<td>December 1</td>
<td>Updates submitted to Governor's Office</td>
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</table>
Strategy Survey

• Updated from 2015
  – Seeks slightly more detail on activities
    • Specific populations
    • Modes of advising
    • Delivery model for learning support
  – Eliminates some questions
  – Does not duplicate other surveys

• Should take less than 45 minutes to complete
  (let me know if it takes more and why)

• Complete by August 18 (plenty of time)
Strategy Survey 2016

In order to gain a more comprehensive understanding of the work that institutions do toward college completion, a campus strategy survey accompanies the narrative update on CCG activities. The strategy survey is an opportunity for institutions to indicate each strategy that they are pursuing or have pursued in the past year, allowing them to focus more in depth on those that are of the greatest impact and priority on their campus in their narrative comments. The survey for 2016 follows the general pattern from previous years, clustering activities by CCG strategy and goal. Campuses are asked to indicate which of the strategies they are engaged in; there is not expectation that any campus will undertake activities across all areas.

The metrics guide that was previously generated from campus responses is now available for review and downloading here. You can preview this survey here. You can save a draft of your survey at any point and return to it to complete it.
Don’t Panic.
jonathan.hull@usg.edu
Metrics Guide

• Metrics-Strategies Guide is available online
  – Intended as a guidance document only; you do NOT need to report on all of the listed indicators

• A suite of validated metrics from the Data Warehouse will be provided mid-June as a reference point.
Section 1: Institutional Mission and Student Body Profile

• Not a comprehensive review of your data and mission but a targeted discussion that explains:
  – Who you are
  – Why you are focusing your work where you are
  – Connect data tables to work you discuss later
Section 2: Institutional Completion Goals, High Impact Strategies and Activities

• This is where you tell us what you’ve done and how it has gone for 2015-2016
  – There is a matrix available to use
  – Format is largely the same as last year
Section 2: The Matrix

- A definition/general description of the strategy or activity;
- The CCG or campus goal to which it is aligned;
- A statement explaining why this strategy is high priority or impact (new);
- The principal point of contact for the strategy or activity (new);
- A summary of resources and activities conducted prior to the reporting year (if any) and in the reporting year;
- Measures by which you are judging the progress of the activity including
  - the baseline status of the metrics (defined most often as the status the year prior to initiating the strategy or activity, although a determined point in time is also possible)
  - the interim measures (year-on-year measures), and
  - final measures of success, the eventual goal for the strategy, if appropriate. For this final measure, institutions are encouraged to identify the degree of success they wish to achieve for a given strategy and the time period that they feel it will take to accomplish this. In areas where there is no “end goal,” an appropriate level of growth is a suitable proxy

- Lessons Learned

Each strategy should be its own element of your report
### Narrative Overview Sample Matrix

<table>
<thead>
<tr>
<th>High-Impact Strategy</th>
<th>Briefly describe the strategy or activity.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Related Goal</td>
<td>Which completion goal does this strategy address?</td>
</tr>
<tr>
<td>Demonstration of Priority and/or Impact</td>
<td>Briefly describe how this strategy or activity addresses a priority for your institution and/or has the potential to be high impact on your campus. How does meeting these goals increase student completion?</td>
</tr>
<tr>
<td>Primary Point of Contact</td>
<td>The name, title, and email for the individual or individuals on campus most responsible for overseeing this activity.</td>
</tr>
<tr>
<td>Summary of Activities</td>
<td>What activities were underway prior to the 2015-2016 academic year? What progress have you made towards implementing this strategy in the 2015-2016 academic year? What specific activities did you engage in this year in regards to this strategy?</td>
</tr>
<tr>
<td>Measures of Progress and Success</td>
<td>Measure, metric, or data element: What metric(s) is your institution using to assess the outcome of this strategy?</td>
</tr>
<tr>
<td>Baseline Measures</td>
<td>Describe the baseline status (year or prior to intervention) of the measure (if applicable).</td>
</tr>
<tr>
<td>Interim Measures of Progress</td>
<td>Describe the preliminary outcomes associated with this strategy.</td>
</tr>
<tr>
<td>Measures of Success</td>
<td>What metric(s) is your institution using to assess the outcome of this strategy?</td>
</tr>
<tr>
<td>Lessons Learned</td>
<td>What needs or challenges to achieving these completion goals that have been identified? What steps or programs has your campus taken to address the identified challenges?</td>
</tr>
</tbody>
</table>

(Repeat for each High-Impact Strategy)
2016 CCG CAMPUS PLAN UPDATES
Narrative Overview Sample Matrix format for each strategy?

1. High Impact Strategy
   - Briefly describe the strategy or activity.
   - Related Goal
     - What specific goal does this strategy address?
   - Demonstration of Priority and/or Impact
     - Briefly describe how this strategy is a priority/impact.
     - How does meeting these goals increase student completion?

2. Primary Point of Contact for This Activity
   - Name:
   - Title:
   - Email:

3. Summary of Activities
   - What actions were undertaken prior to the 2015-2016 academic year?
   - What progress have you made towards implementing this strategy in the 2015-2016 academic year?
   - What specific activities did you engage in this year to achieve this strategy?
Section 3: Observations

- What works? what doesn’t?
- What are your challenges and successes?
- What support or further research is needed?
- What will you change in your work for next year?
2016 CCG Campus Plan Updates

OBJECTIVES
What are we looking for?

• Updates should focus on high impact, high priority work
• Give us a picture of your institution’s mission and your student body
• To help us share your work, please use the guidance (matrix) provided.
• Reflect on work completed in 2015-2016 year.
What are we looking for?

- Baseline, Interim Measures of Progress, and Measures of Success should all be actual numbers. Try to set long term goals for the work you are doing.
- Each strategy should be reported separately.
- Please provide the project lead when possible.
WHAT’S NEW FOR 2016?
What’s New?

• Updated Strategy Survey
• Validated data from the Warehouse
• Statement of impact or priority.
• Principal contact for each activity in your report.
• No limits on the number of strategies
• Reasonable limits on reports (<10 pages)
Peer Review

• Optional peer review
  – Institutions wishing to have a review must submit their reports by **August 18**
  – Institutions opting out of peer review may receive retrospective feedback; reports may be edited by the System Office for consistency

• Focused feedback on activities

• Looking for volunteers to serve as reviewers with content area expertise

• Sign up at: completega.org/peer_review
SUBMITTING YOUR REPORT & GETTING HELP

2016 CCG Campus Plan Updates
Submitting Your Update

Updates should be one MS Word file (no PDFs) from the President’s Office

• Submit online at: completega.org/submit_2016
• Submit by email to: CCG@usg.edu
• Updates are due by October 28 to the System Office (August 18 if you want a preliminary review)
## Campus Liaisons

<table>
<thead>
<tr>
<th>Jonathan Watts Hull</th>
<th>Robert Todd</th>
<th>Heather Collins</th>
<th>Judy Monsaas</th>
<th>Barbara Brown</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="mailto:jonathan.hull@usg.edu">jonathan.hull@usg.edu</a></td>
<td><a href="mailto:robert.todd@usg.edu">robert.todd@usg.edu</a></td>
<td><a href="mailto:heather.collins@usg.edu">heather.collins@usg.edu</a></td>
<td><a href="mailto:Judith.Monsaas@usg.edu">Judith.Monsaas@usg.edu</a></td>
<td><a href="mailto:barbara.brown@usg.edu">barbara.brown@usg.edu</a></td>
</tr>
<tr>
<td>404-962-3129</td>
<td>404-962-3143</td>
<td>404-962-3137</td>
<td>404-962-3122</td>
<td>404-962-3107</td>
</tr>
<tr>
<td>Abraham Baldwin Agricultural College</td>
<td>Clayton State University</td>
<td>Georgia College &amp; State University</td>
<td>Georgia Southwestern State University</td>
<td>South Georgia State College</td>
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<td>Albany State University/Darton State College</td>
<td>College of Coastal Georgia</td>
<td>Georgia Gwinnett College</td>
<td>Georgia State University</td>
<td>University of Georgia</td>
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<td>Armstrong Atlantic State University</td>
<td>Columbus State University</td>
<td>Georgia Highlands College</td>
<td>Gordon State College</td>
<td>University of North Georgia</td>
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<td>Atlanta Metropolitan State College</td>
<td>Dalton State College</td>
<td>Georgia Institute of Technology</td>
<td>Kennesaw State University</td>
<td>University of West Georgia</td>
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<td>East Georgia State College</td>
<td>Georgia Southern University</td>
<td>Middle Georgia State University</td>
<td>Valdosta State University</td>
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<td>Fort Valley State University</td>
<td></td>
<td>Savannah State University</td>
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</tr>
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Resources

completega.org/Plans2016
  – Instructions
  – Strategy survey & preview
  – Metrics Guide
  – Narrative overview instructions, matrix and matrix form
  – Peer review nomination
  – Submission link
  – Campus liaison list
  – This presentation (soon)
Questions?

Please post your questions to the chat box.
Thank You

Jonathan Watts Hull
jonathan.hull@usg.edu
404-962-3129

completega.org/Plans2016