

School Based Strategy for Onboarding & Advising

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Presentation Outline

- **MGA Overview**
- **Where we were before?**
- **Where we are now?**
- **Perspectives**
 - Enrollment Management
 - Academic Affairs
 - Student Support
 - Advisors
- **Lessons learned**
- **Discussion and Sharing**

Middle Georgia State University



- Blended Mission
- Five Campuses
- Enrollment
- Student Profile



Macon



Cochran



Warner Robins



Dublin



Eastman

Before



- **Orientation**
 - **Student Affairs – Planning & Focus**
 - **Encouraged but not mandatory**
 - **813 students attended**
- **Advising**
 - **Hybrid Model**
 - **Decentralized – Advisors assigned to Schools**
 - **Centralized – Institutional events, Advising Center (Macon)**
 - **Communications**
 - **Call Center: directed calls to Advising Center**
 - **Centralized point of contact**
 - **Academic Affairs Oversight**

Orientation – NOW

- **Under Enrollment Management**
 - **Orientation Committee**
 - Academic Affairs
 - Enrollment Management
 - Student Affairs
 - **Mandatory**
 - **Increased Communications**
 - **Increased Attendance – 1714**
- **Restructured Orientation to align with momentum year**

Advising – NOW



- **Decentralized**
- **Deans are responsible for building effective advising program within their school**
- **Students assigned to Advisor in respective School at point admission**
- **Academic Affairs oversight – Associate Provost and Provost Fellow (updates and training)**
- **Role of Advising in Orientation**



Enrollment Management

- **Office of Admissions activities**
 - Generated Orientation sign up page for website
 - Students received multiple communications
 - Emails, text messages, and phone calls
 - Admissions provided lists to Academic Advising
 - Admissions staff members at each Orientation to assist as needed
- **Marketing and Communication**
 - Provided direct support via developing communication pieces in a timely manner

Enrollment Management

- **Orientation Advisory Committee**
 - Collaboration (rounding sharp edges)
- **Communication**
 - Increased communication
 - Academic Sessions (Faculty Leaders)
- **Resource fair**
 - Connecting students to resources

Role of Academic Affairs



- Provide an overview of academic programs
- Presentation on the academic mindset
- Inclusion of Momentum Year Directives
- Execution of the Mindset Survey
- Connecting students with their academic Dean/Chairs/Faculty

Perspectives ...

- Student Support
- Advisors



Lessons Learned



- **What it takes?**
 - Communication
 - Collective Ownership
 - Collaborative Planning
 - Resource pooling
- **Impact**
 - Increased involvement of Academic & Non-Academic Units
 - Increased student participation
 - Connecting students to their “Academic Home”
 - Continuous improvement

Discussion and Sharing



- Questions ?
- Survey – What is orientation like at your institution?
- Orientation for specific student populations

